

## WHAT IS CLAIMED IS:

1. A hair accessory application device comprising:

a housing having a handle portion and a head portion,  
said handle portion accommodating at least a portion of a drive  
5 assembly and said head portion having an accessory guide for  
accommodating one or more accessories and accommodating at least  
a portion of a threading assembly, said threading assembly  
having at least one hair engaging element and accessory  
applicator, and said accessory applicator being operatively  
10 connected to said drive motor.

2. The hair accessory application device of claim 1,  
wherein said drive assembly is bi-directional.

15 3. The hair accessory application device of claim 1,  
wherein said drive assembly has a drive motor.

4. The hair accessory application device of claim 3,  
wherein said drive assembly has a drive shaft operatively  
20 connected to said drive motor.

5. The hair accessory application device of claim 4,  
wherein said drive assembly has a power source.

5 6. The hair accessory application device of claim 1,  
wherein said accessory guide has an accessory retaining groove.

7. The hair accessory application device of claim 6,  
wherein said accessory retaining groove accommodates accessories  
10 of varying size.

8. The hair accessory application device of claim 6,  
wherein said accessory retaining groove adjustably accommodates  
accessories of varying size.

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9. The hair accessory application device of claim 1,  
wherein said threading assembly has an accessory retaining  
shaft.

20 10. The hair accessory application device of claim 9,

wherein at least one hair engaging element is at an end of said accessory retaining shaft.

11. The hair accessory application device of claim 1,  
5 wherein said one or more accessories are beads with an aperture therein.

12. The hair accessory application device of claim 11,  
wherein said aperture allows said one or more accessories to be  
10 received over an accessory retaining shaft.

13. The hair accessory application device of claim 1,  
wherein at least one of said one or more accessories is a crimp  
bead.

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14. The hair accessory application device of claim 1,  
wherein at least one of said one or more accessories has a  
fastener operatively connected thereto.

20 15. A hair styling device comprising:

an handle portion for accommodating at least a portion of a drive assembly; and

an annular head portion for accommodating at least a portion of a threading assembly,

5 wherein said threading assembly has a curved accessory guide for accommodating one or more accessories and an accessory applicator operatively connected to said drive assembly.

16. The hair styling device of claim 15, wherein said head  
10 portion is transparent.

17. The hair styling device of claim 15, wherein said handle portion has a control interface.

15 18. The hair styling device of claim 15, wherein said drive assembly has a drive motor and a drive shaft operatively connecting said drive motor to said accessory applicator.

19. The hair styling device of claim 15, wherein said  
20 drive assembly operates bi-directionally.

20. A method for applying accessories to one or more strands of hair comprising the steps of:

providing a hair styling device having a handle  
5 portion for accommodating at least a portion of a drive  
assembly, and an annular head portion for accommodating at least  
a portion of a threading assembly, said threading assembly  
having a curved accessory guide for accommodating one or more  
accessories and an accessory applicator operatively connected to  
10 said drive assembly, said curved guide having one or more hair  
engaging elements at an end thereof;

introducing said one or more accessories to said  
curved accessory guide;

engaging one or more strands of hair via said one or  
15 more hair engaging elements so that said one or more strands are  
positioned proximate said end of said curved guide;

actuating said accessory applicator to apply said one  
or more accessories to said one or more hair strands;

fastening at least one of said one or more accessories  
20 to said one or more hair strands to prevent said one or more

accessories from falling off said one or more hair strands; and

disengaging said one or more strands of hair to leave  
said one or more accessories on said one or more strands of  
hair.